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EDUCATION

University of Pennsylvania, College of Arts and Sciences, Philadelphia, PA, May 2012
Candidate for Bachelor of Arts, Major: Fine Arts, Concentration: Graphic Design. Dean's List 2010-2011

EMPLOYMENT

PVH Corp., Apparel and Textile Design Intern for IZOD, New York, NY, Summer 2011

Designed and single-handedly coded pilot website for Bass shoes as part of an in-depth marketing campaign to reach a new demographic
Presented website and new marketing campaign to the CEO and Senior Executives as part of the PVH Internship Program
Cleaned prints and engineered repeats in Photoshop, Illustrator, and U4ia for IZOD Women's CAD Department
Hand drew prints in Photoshop and U4ia from vintage samples utilizing a Wacom tablet
Created stripe layouts, prints, and patterns to be included IZOD's Fall 2012 line
Designed pocket, cuff, and collar details for IZOD Men's knits and wovens

Job Opportunity Investment Network, Graphic and Web Designer, Philadelphia, PA, 2009-Present

Created logo and corporate brand image, including stationery, brochures, and communication materials
Single handedly designed, coded, and built company's website
Pitched design iterations and deliverables to and won approval from leaders from the Commonwealth of Pennsylvania
Designed formal invitation to the Gubernatorial Candidates Forum
Designed brochure for Pennsylvania's next governor with sets of recommendations for creating a better 21st century workforce

International Gymnastics Camp, Graphic Designer, Stroudsburg, PA, Summer 2010

Designed apparel and merchandise for the camp's store, including t-shirts that sold over 500 items during the summer
Created promotional material for the 2010 Visa Championships such as display banners, postcards and posters
Edited Olympian pictures and created team banners to be signed by visiting Olympians including Nastia Liukin and Shawn Johnson.
Redesigned the Camp's signage system and created a detailed style guide for future design cohesion

Penn Women's Center, Graphic Designer and Webmaster, Philadelphia, PA, 2009-2010

Designed posters, flyers, postcards, newsletters, web graphics, and banners for advertising
Designed the logo, postcards, and banners for Penn's Assault and Sexual Abuse Prevention group

Fizzy Software Company, Graphic Designer, Philadelphia, PA, Summer 2009

Single-handedly designed and created graphics for iPhone and Facebook games "Marry, Bury, Screw" and "Traffic Jam"
Created animation of company's logo used as introductory screen for all applications

WXPB Radio Station, Graphic Designer & Online Assistant, Philadelphia, PA, 2008-2009

Designed posters, flyers, postcards, web graphics, and banners to be used as primary source of advertising.
Created original designs that were printed on T-shirts and bags for WXPB's Exponential Shop
Promoted WXPB's "Penn Rocks at Yrocks" by creating and distributing advertising material

SAIA, Translation Team Leader, Mexico City, Mexico, 2004-2009

Led team as chief translator and supervisor for translation of car manuals (English to Spanish) averaging 700 pages long
Completed translation revision process before national distribution to every Toyota, Audi, and Mazda retailer

Freelance Design

Designed and coded the website for the Wharton Latino Club, Dr. Yasmin B.Kafai (Graduate School of Education) and Queer Ladies at Penn
Designed logo for Whole Package Photographics (Australia), S.O.S. Recording Studio, and Penn's LGBT Center

LEADERSHIP

Penn Student Design Co-President, Head of Design, Philadelphia, PA, 2011-2012

Coordinated design efforts by creating promotional materials, hiring new designers, and approving design work before final delivery to clients
Re-designed and managed PSD website, including online job inquiries and designer applications
Re-structured the billing process, including invoicing, contracts, hourly billing, and payments to designers

SKILLS

Computer Skills: Photoshop, Illustrator, DreamWeaver, Flash, InDesign, MS Office, HTML, CSS. Basic Javascript and U4ia.

Languages: Fluent in Spanish and English; conversational in French.